SYMPLICITY unihub

Helping universities to develop career ready students

ABOUT UNIHUB

A new shift sees universities moving towards adopting an institution-wide strategy where the development of skills in students is no longer considered as the sole responsibility of the Career Services team. Other departments and faculties are already contributing towards the development of employability skills and this involvement will rise in the future.

Working with over hundreds of universities globally, we've seen that this change is happening fast and irreversible. This is why we developed UniHub - an institution-wide Student Engagement Platform for managing Events, Appointments, and Skill Development activities. UniHub builds on the existing CareerHub capabilities and provides additional functionality that appeals to the wider institutional usage of the platform. UniHub enables these contributions to be captured, measured, and incorporated into the student's career development and road to career readiness.

WHAT OUR CLIENTS ARE SAYING

"UniHub is a great product! I love how flexible and customizable it is so I would recommend other universities check it out. UniHub is helping us implement our broad and unique Immersion program at Vanderbilt."

Carolyn Floyd, Director of the Office of Immersion Resources, Vanderbilt University

BENEFITS OF ADOPTION

Advocate has super-charged data-capturing capabilities, allowing any data within the system to be collected, turned into a report, analyzed and shared with key decision-makers.

UNPARALLELD CUSTOMER SERVICE

We hire our support staff directly from the higher education field to ensure that they're experts at answering the exact questions you'll have.

FEATURES

Activity and skill development tracking

Accurate, machine learning driven suggestions to increase student engagement

WorkGroup security model with customisation capabilities for smarter knowledge sharing

Enhanced business intelligence across all interactions

Powerful and dynamic dashboards

Mobile adaptive, user-friendly and highly-engaging system

Integrates with other university systems via rest based APIs

Granular user rights

Gamification capabilities to enhance engagement and learning

Enhanced personalisation and customisation

WHY UNIHUB

With UniHub you can create a consistent user experience for students and staff across the campus. By tracking student engagement across all interactions at enterprise level you achieve higher business intelligence outcomes. Dynamic dashboards help to make informed decisions on all aspects of the employability journey.

CONTACT:
Symplicity Sales
info@symplicity.com

WWW.SYMPLICITY.COM

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