



■ simplicity®

Implementing an Institution-Wide Employability Programme with Symplicity

“Symplicity is a turnkey solution that is scalable, interfaces seamlessly with the schools’ legacy systems and most importantly, conveniently gives us the freedom to make bespoke local customisations.”

Allan Obiero
Head of Operations, Career Centre,
London Business School

OUR DNA

Over the past 20 years, our focused approach has enabled us to become the platform of choice for employability in over 1,200 higher education institutions worldwide, including Yale University in the US, Bond University in Australia, Queen's University Belfast and Khalifa University in the UAE, all of whom are fully deployed on our platform. We are the trusted partner and advisor helping to implement an institution-wide employability programme to the top universities in the world. In fact, 75% of the top 100 universities in the world use Symplicity as the backbone of their career services departments, with 13.2 million job applications submitted in 2016.

At Symplicity, we are dedicated to providing smart, innovative technology and workflows that can transcend departmental silos and better integrate employability across the institution, as we believe that employability is a shared responsibility of all stakeholders throughout the institution. As a partner in creating an innovative employability programme for your institution, we can provide you with the essential components to achieve your goals.



SOLUTIONS

Symplicity, the world's leading employability platform to connect students with employers and opportunities and to manage employability processes and communication flexibly, efficiently, and at scale.

Educational Professional Services to support operations, to leverage integration with other systems and tools, and to unleash the full potential of Symplicity to expand your employability outcomes.

Expert **Strategic Consulting** to envision new possibilities, engage students and employers in new and better ways, more fully integrate employability into the institutional ecosystem, and use data to better demonstrate outcomes.



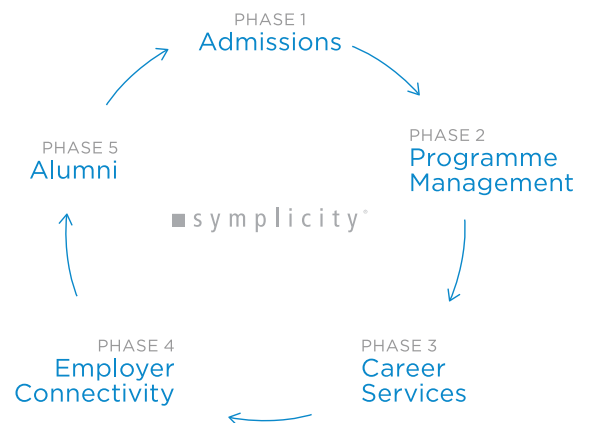
MANAGING EMPLOYABILITY: SYMPPLICITY

Symplicity provides you with the tools and capabilities to connect all the collaborators in the employability development process—students, employers, advisors, programme managers, alumni relations, faculty, and career centre staff—allowing for vital early engagement in the student journey, such as careers registration. It also allows you to customise workflows and configurations to align with your employability practices and develop or expand them as your strategy unfolds across the entire student lifecycle.

We know that there is a need to break down silos on campus and connect student services with academic affairs, alumni relations, and other departments to share data, student activity and more so that you can deploy a more holistic strategy to student employability. We are not trying to recreate the wheel - we want to fit in with what you already have.

FIVE PHASES OF ATTRACTING, RETAINING AND EMPLOYING TALENT

Symplicity facilitating knowledge exchange throughout the institution



“McCombs staff was able to redirect valuable resources previously needed for the manual management of this process (running reports, trying to convince students to condense their own interview schedules, back-filling cancelled interview slots, etc.)”



Megan McAdams
Assistant Director of Recruitment Services,
University of Texas at Austin, McCombs Business School

SYMPPLICITY* PARTNER PROGRAMME

The Symplicity® Partner Programme also extends your employability strategy beyond the campus borders.

The Partner Programme allows other technology providers to connect to the Symplicity platform on an open, standards-based environment—leveraging a series of REST APIs

Approved partners can access SSO and REST APIs if the institution permits

Local AWS hosting

SYMPPLICITY* RADIUS™

Symplicity® Radius™, Symplicity’s cloud-based, flexible and open Application Programming Interface (API) layer allows you to improve your student and employer experience, increase engagement and adoption, and “talk to” other departments on campus like academic advising admissions, alumni, CRM, SIS and data warehouses. With our capabilities, you can:

Pre-populate student and employer data, making it easier for students and employers to use the system

Publish jobs in public websites and portals for increased student engagement

Support employer relations activities by synchronizing employer organisational and contact data with CRM systems

Share career counselling appointments and notes with academic advising for more informed advising

Integrate with your LMS system (such as Blackboard, Moodle and Canvas) to promote career services in academic advising and increase student engagement and adoption early in the student lifecycle

Share data from Student, Employer, Contacts, Jobs, Events, Counselling and Reporting modules.

PARTNER COMPANIES



“Implementing Symplicity at Blue Mountains International Hotel Management School at Torrens University, we were able to dramatically improve our team’s efficiency, giving them a chance to have one centralised system where all student notes, industry placement, employer appraisal and graduate outcome information is stored securely.”

Tracey Howell
Manager, Employability Services,
Laureate Education Services Australia

UCLA

Stanford Law School

Yale

 COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

Duke
UNIVERSITY

 UNIVERSITY OF
CAMBRIDGE
Judge Business School

 THE UNIVERSITY OF
CHICAGO

London
Business
School

 McGill

CASS
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON
EST 1894

 PUCP

 NANYANG
TECHNOLOGICAL
UNIVERSITY

Bocconi

 IMD
REAL LEARNING. REAL IMPACT

Nanyang Business School

ie BUSINESS SCHOOL

 BOND
UNIVERSITY

 SMU
SINGAPORE MANAGEMENT
UNIVERSITY

ESADE
Business School

 جامعة خليفة
KHALIFA UNIVERSITY

UNMATCHED
SECURITY

We don't just "comply" with security standards. We're the only service provider in our space who has achieved a level of security, accountability and process maturity to achieve ISO-9001, SSAE-16, and CMMI Level 3 and ISO 27001 certifications.

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